

# MOHAMMED EL HUSSEINY

STORYTELLER

Storytelling has been a long journey for me, it has been started in 2007 as a graphic designer, then learned the basics of video editing academically to be a professional video editor in 2008, and learned motion graphics in the same year to have full control of the visual. After that, the practical experience was growing overtime. In 2011 I felt like I lacked the theoretical vision in selecting the footage for the best editorial process, therefore I learned videography professionally to think the same as the professional videographers in my workflow. In 2016 I felt like color correction isn't sufficient to build professional stories " I'd to add another aspect to my experience, I should have a full control on the watchers' emotions through the creative and purposeful colour looks " I learned it in the same year from the manufacturer and got certified pro in 2020 by Blackmagic Design using Davinci Resolve, In the same year I decided to documentate the whole mentioned expertise with a global certification, So I travelled to UK to earn the privilege of being certified expert in post production using Final Cut Pro X. Due to the market's trend of using Adobe Premiere pro in conjunction with After Effects, I've learned Adobe Premiere pro in 2021 to have a full compatibility with any workflow in my storytelling process. Passion, creativity are my weapons to entice the watchers to sit down and watch my videos till the last frame!

## Designation



**EXPERT**  
VIDEO EDITING



**END USER**  
COLOR GRADING



**SKILLED**  
MOTION DESIGN



**SKILLED**  
VIDEOGRAPHY



**SKILLED**  
PHOTOGRAPHY



**MID - LEVEL**  
GRAPHIC DESIGN

## Education

- Helwan University - Graduated in 2010  
Bachelor degree, Theater/Cinema - %77
- Apple Best Buy - 2009 - Course  
Learned Pro Video Editing, Using Final Cut Pro 6

- YAT International - 2008 - Course  
Learned Graphic - Motion Graphic Design.
- Cairo Photography Club - 2019 - Course  
Learned Photography - Videography.

## Certifications

- Final Cut Pro X 10.4 Certified Pro  
Issuing Organization: Apple UK  
Country: London UK  
Total Grade:98.57%  
Does not expire

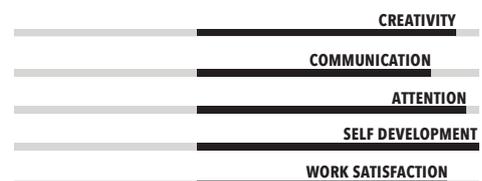
- Davinci Resolve End User  
Issuing Organization: Blackmagic Design  
Country: Online  
Total Grade:94%  
Does not expire

*Apple's accreditation for being a professional in all post production using FinalCutProX 10.4*

*Blackmagic accreditation for the superiority in and color grading workflows Davinci Resolve .*

## Attitude

- Innovative and creatively minded.
- Team player with good communication and organisation skills.
- Strong attention to detail.
- Have a proactive approach to self-development.
- Workaholic.



## HYPERLINKS

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## Responsibilities

- Edit video footage to high standards with best of knowledge of pacing, audio mixing, creative transitions and effects, aiming to produce an unforgettable output for the clients.
- Collaborate with project manager and creative director for the best implementation for the stories, In addition to organizing and maintaining copies and versioning of assets.
- Review shooting script and raw material to create a shot decision list based on scenes' value and contribution to continuity.
- Follow specific post-production grid delivery systems, social media guidelines and aspect ratio to meet video production standards.
- Collaborate with management on innovative solutions for overall content editing.
- Design and animate all graphics, illustrations and typography in videos.
- Exceeding client expectations with exceptional color grading.
- Continuously discover and implement new editing techniques and the industry's best practices to maximize efficiency.

## Skills

- Expert in Final Cut Pro X, Adobe Premiere, After Effects, Photoshop, Illustrator and Davinci Resolve.
- Ability to translate ideas into complete projects.
- Complete assignments in a timely manner with a constant awareness of review cycles and deadlines
- Entirely Knowledgeable about industry standards for compression and codecs.
- Proficient in multicam editing.
- Understanding of usage and clearance requirements for music, images, and footage.
- In-depth understanding of both theoretical and technical aspects of editing, And Copywriting Skills.
- A creative thinker, and a problem solver.
- Handle multiple projects simultaneously within established time constraints while have strong attention to detail and storytelling.

## Experinece

### PROSPER DIGITAL TV Video Editor - Colorist - Motion Designer

REMOTLY EMPLOYED - FREELANCER

Aug 2022 - PRESENT

NEW YORK, US

- Prosper Digital TV is a full service vide production company, They reached me out and hired me to work with them as a freelancer in a remote basis, we built the trust together and we are working for internal and external projects. Video editing, motion design are my designations there.

## ACHIEVEMENTS

- Designing the motion graphic package for the first podcast program presented by the company.
- Presenting the whole work prior to the deadlines.
- The ability of multi-tasking, as I could work on many tasks simultaneously, also presenting the best quality with the shortest time.
- The ability to work in a networked collaborative environemt as I could optimize my project files effeciently for them to can edit and rework on them very easy as templates.

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## Experienece

### NUEWAY STUDIOS Video Editor - Colorist - Motion Designer

REMOTLY EMPLOYED - FREELANCER

MAY 2021 - PRESENT

GEORGIA, US

- Newway Studios has appointed me officially to be the lead video editor that is going remotely, After an unprecedented success for 2 initial projects. Using my storytelling's techniques in addition to motion graphics and color grading has contributed positively to attract the clients even more, and pushed the company's profile to the top level in video production services.

## ACHIEVEMENTS

- I was able to present complete projects from the least given assets.
- Presenting the whole work prior to the deadlines.
- Suggesting the best visual style based on the country's culture that I work for, By watching a massive amount of showreels worldwide.
- Due to my expertise in filming's standards. I support the videographers to get the optimum footage that serves the entire work.

## Experienece

### RSZ INTERIORS Video Editor - Colorist - Motion Designer

REMOTLY EMPLOYED - FREELANCER

DEC 2021 - PRESENT

FLORIDA, US

- Rosa Zimmerman is an interior designer, she has a long history in her career. Due to her passion in filmmaking she decided to capture every moment during her work, and showcase her creativity in sequential enticing episodes, similarly like Kim Kardashian. Long storytelling and motion graphics are my disignations with her, in addition to the technical consultancy in our collaboration.

## ACHIEVEMENTS

- I was able to create a full identity for her brand.
- I established the brand guidelines for her storytelling process.
- I presented a full storytelling service from the logo design, logo reveal, explanatory animations, video editing, to color grading to produce 2 long episodes, and teasers for marketing over the social media platforms and TV.
- Due to my expertise in filming's standards. I support the videographers to get the optimum footage that serves the entire work.

## Experienece

### CGTN AFRICA Senior Video Editor / Colorist / Videographer

FULLTIME JOB

NOV 2016 - APR 2022

EGYPT

- The Chinese Global Television Network has many headquarters worldwide. One of them is Cairo bureau. Since I started working there. Everything was good. whereas, our ambition to make something different. So we have set a precise plan to make something unique. that raised our final output to the next level.

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## ACHIEVEMENTS

- Studied then implemented the professional storytelling techniques in their news reports, feature stories and documentaries as well. Such as sequencing, creative transitions, adding special effects to emphasize reality, music that overlaps the narration in a creative way, professional color correction and color grading to add another emotional aspect to the watchers.
- Accomplished a test episode for a food series the perfect way. That has benefited the whole organisation with actual 5 episodes after the unprecedented content submitted. Due to the great work in storytelling, creative audio mix and the impressive color grading.
- Developed their source media files to a unique archiving system. By using the integration of Final Cut Pro X, and Mac OSX. Using the metadata tools, Mac tags and notes, Folder structure and many more. I simply created a database for their files. To make everything easily reachable for the networked collaborative environment.
- Transformed the media storage devices to the RAID system. Which is ideal and globally recommended for the process.
- Trained a team of editors to follow the same approach in post production. to produce the best quality in the least possible time.

## Experienece

### ROWAD MEDIA

### Videographer - Video Editor - Designer

FULL TIME JOB

MAR 2012 - JUL 2016

SAUDI ARABIA

- It is a video and film production company, my responsibility has developed itself for 4 years, I was leading any project from start to finish, I have many accomplishments there for the Saudi governmental entities, cinema, events and advertisement as well.

## ACHIEVEMENTS

- Reduced the cost of additional 2 team members, Using my expertise I was working as a video editor, videographer, graphic designer. And all of them were performed efficiently.
- Earned many massive campaigns in Saudi Arabia, Based on the killer storyboarding submitted compared to the competitors. Such as marathon, Souq Okaz, prominent events, charity programmes, documentary and short films.
- Implemented a lot of entire campaigns with my own starting from News paper ads, Tv commercials, Social media graphics and videos to the indoor and outdoor printables.
- Conquering many festivals in the Arab world with some films. Such as Saqr El Jazeera. It was released in Alexandria Film Festival and earned the best documentary movie in the Arab world 2016. Referring to the professional post production made.

## Experienece

### SILICON ADS

### Motion And Graphic Designer - Video Editor

FULL TIME JOB

FEB 2011 - MAR 2012

SAUDI ARABIA

- I was a motion designer for outdoor LED screens, products and companies. and a video editor for their Ads. And was a graphic designer for indoors and outdoors campaigns. It was a comprehensive responsibility but was great anyway.

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## ACHIEVEMENTS

- Added my own creative touch to their Outdoor LED screens. By using complex animations, creative colors, and informative content.
- Designed a complete identity for a mall in Dammam KSA. Including all shops inside. It is called Grand Hyber Mall.

## Experienece

### Digital Studio Motion Graphic Designer - Video Editor

FULLTIME JOB

FEB 2008 - FEB 2011

EGYPT

- I was designing logo reveals, motion intros and creative ADS. On the other hand, In video editing I was creating short films, documentaries and commercials.

## ACHIEVEMENTS

- Created a creative concept and the graphic identity for a programme the company created. With the intention of selling it to many channels. That is called El Mozza Mateamsh Keda. and accomplished everything needed till it was sold.
- Upgraded the whole post production system with my plugins, music and latest software.
- When I travelled to Saudi Arabia I offered a partnership between Digital Studio and Rowad Media. And coordinated many collaborations between both sides.

## References

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## HYPERLINKS