

Mohammed El Husseiny

Senior AI Specialist - Senior Video Editor - Storyteller

Professional Summary

Award-winning video editor with 17 years of international experience across filmmaking and post-production. 3x Telly Award winner, Apple & Blackmagic certified, trusted by global clients (4.8 Rated in Clutch), and a recognized leader in AI-driven video production delivering cinematic, high-impact storytelling.

Education

Bachelor at Helwan University, Cairo, Egypt

September 2006 - May 2010

Grade: 69.9% - Good

Focused on critical analysis of theatrical texts and performances, dramatic theory, dramaturgy, and visual storytelling. Developed strong skills in narrative structure, creative evaluation, and analytical thinking, forming a solid foundation for filmmaking, storytelling, and creative direction.

Experience

Senior AI Specialist - Video Editor - Storyteller at Elegant Hoopoe, Abu Dhabi

January 2026 - May 2026 • [↗](#)

- Designed the Hoopoe character using AI for the first time.
- Transformed the Hoopoe from a static logo into a storytelling brand ambassador.
- Created cinematic, emotionally engaging content where the Hoopoe interacts with real-world environments and people.
- Repositioned the brand's advertising from service-based posts to narrative-driven experiences.
- Developed thematic campaigns for key occasions such as Ramadan, where the Hoopoe delivers a Ramadan lantern to a lady in Abu Dhabi — blending cultural relevance with emotional storytelling.
- Conducted brand archetype analysis and defined a clear strategic positioning.
- Established a consistent tone of voice, visual language, and emotional direction.
- Built a unified brand framework that improved message clarity and visual consistency.

Senior Video Editor - Colorist - Motion Graphic Designer - AI Video Creator at Nueway Studios (Remote), Atlanta, GA, USA

May 2021 - Present • [↗](#)

- I've brought three Telly Awards (2024) for the company, reinforcing its reputation for creative excellence on a global scale at compelling storytelling, video editing and color grading services.
- Delivered compelling visual stories by combining strong video editing techniques with motion graphics and color grading, enabling

Personal Information

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Social Links

[Portfolio](#)

[LinkedIn](#)

[Behance](#)

[TikTok](#)

[YouTube](#)

[Showreel](#)

Languages

English - Fluent

Arabic - Native

Certificates

Final Cut Pro X 10.4 Certified Pro from Apple (London UK)

March 2020

Apple's accreditation for being a professional in video editing using Final Cut Pro X 10.4

Davinci Resolve End User from BlackMagic Design (Online Exam)

March 2020

Blackmagic accreditation for the superiority in and color grading workflows Davinci Resolve.

IELTS from British Council

February 2023

Achieved a balanced proficiency in all four components: Listening (6.0), Reading (6.0), Writing (6.0), and Speaking (6.5), demonstrating strong English language skills and the ability to communicate effectively in academic and professional contexts.

the production of diverse, high-quality content tailored to client needs, that has increased the clients 75% to the company.

- Provided excellence across five core specialties—video editing, AI-generated content, 2D animation, color grading, and motion graphics design—contributing directly to client growth and business expansion.
- Created Nueway Studios' first fully AI-generated podcast opener, which achieved strong engagement, significantly increased social media following, and directly contributed to attracting new clients across digital platforms.

Lead Video Editor - Motion Graphic Designer - Colorist at RSZ interiors (Remote), Florida, USA

December 2021 - Present • [↗](#)

- Conceptualized and created a complete brand identity for the project, Rosa REAL REELZ, from vision to execution.
- Defined and established comprehensive brand and storytelling guidelines to ensure narrative consistency across all content.
- Delivered an end-to-end storytelling solution, including logo design, logo reveal, explanatory animations, video editing, and cinematic color grading, producing four long-form episodes along with promotional teasers for social media and television.
- Led social media video marketing strategy through structured monthly content packages, significantly increasing audience engagement and strengthening brand presence across platforms.

Lead Video Editor - Motion Graphic Designer - Colorist at Prosper Digital TV (Remote), New York, USA

August 2022 - June 2024 • [↗](#)

- Designed and delivered the complete motion graphics' package for the company's first podcast program, establishing its visual identity.
- Consistently delivered finalized projects ahead of deadlines while maintaining high production standards, Which led to be the video lead of the company in less than one year.
- Demonstrated strong multitasking capabilities by managing multiple projects simultaneously, delivering optimal quality within tight timelines.
- Excelled in collaborative, networked workflows by optimizing project files for seamless handover, enabling the team to easily edit, adapt, and reuse assets as efficient templates.

Senior Video Editor at CGTN (The Global Chinese Television Network), Cairo, Egypt

November 2016 - April 2022 • [↗](#)

- I've implemented advanced storytelling techniques across news reports, feature stories, and documentaries, including refined sequencing, creative transitions, selective visual effects to enhance realism, emotionally driven music integration, and professional color correction and grading to enrich viewer engagement.
- Designed and implemented a custom media archiving and asset management system using Final Cut Pro X and macOS, leveraging metadata, tags, notes, and structured folder hierarchies to create a

searchable, efficient database optimized for a networked collaborative workflow.

- Upgraded the bureau's media storage infrastructure by migrating to a RAID-based storage system, improving data security, performance, and workflow reliability in line with global broadcast standards.
- Trained and mentored a team of video editors on standardized post-production workflows, significantly improving production speed while maintaining consistently high-quality output.

Creative Video Editor - AI Video Creator - Colorist - Motion Graphic Designer at HuVideos, Cairo, Egypt

November 2018 - Present • [↗](#)

- I am a global AI video Producer, creating the first end-to-end AI video production services and fully realistic AI-generated music videos, featured widely in Middle Eastern media. My work set new industry standards with authentic gestures, expressions, and emotional depth. I have also directed eight music videos for top Arab artists, including Amr Diab, Elissa, Angham, and Tamer Ashour, delivering cinematic storytelling with innovative post-production techniques.
- I was able to present complete projects from the least given assets. Using my storytelling and AI capabilities
- Got about 4.8 rating for my projects by my clients at Clutch - Available on my website.
- I've got 3 telly awards for the best book trailer, 2D animation piece, and the most engaging content in America in 2025.

Videographer - Video Editor - Graphic Designer at Rowad Media, Jeddah, Saudi Arabia

March 2012 - July 2016 • [↗](#)

- I delivered high-quality video editing, videography, and graphic design work across multiple specialties with proven excellence.
- Secured multiple high-profile campaigns across Saudi Arabia through compelling and competitive storyboarding, outperforming other agencies on major projects including marathons, Souq Okaz, large-scale events, charity programs, documentaries, and short films.
- Executed complete, end-to-end campaigns independently, covering newspaper advertisements, TV commercials, social media graphics and videos, and indoor and outdoor printed materials.
- Contributed to significant festival success across the Arab world, including the documentary "Saqr Al Jazeera," which premiered at the Alexandria Film Festival and won Best Arab Documentary (2016) —a recognition strongly attributed to its professional post-production, where I served as the video editor.
- Strengthened the agency's brand identity by creatively redesigning the logo and producing two corporate showreels along with multiple logo reveals, enhancing the company's market presence.

Graphic Designer - Motion Graphic Designer at Silicon Ads, Khobar, Saudi Arabia

- Enhanced the visual impact of outdoor LED screen content by introducing advanced animations, dynamic color palettes, and clear, informative messaging tailored for high-visibility environments.
- Conceptualized and designed a complete brand identity for “Grand Hyper Mall” in Dammam, Saudi Arabia, covering the mall’s master identity as well as individual shop branding across interior and exterior applications.

Behavioral Skills

Communication

- Strong verbal and written communication skills with the ability to handle difficult conversations and provide clear information to customers.

Problem Solving

- Adept at resolving customer complaints, technical issues, and conflicts within the team, with a focus on maintaining satisfaction, loyalty, and smooth workflow.

Multitasking

- Proven ability to manage and deliver multiple projects simultaneously, without concerns, while ensuring all are completed on time and to a high standard.

Time Management

- Strong time management skills, consistently meeting deadlines while balancing multiple responsibilities and projects.

Efficient Researcher

- Exceptional research skills with the ability to quickly locate and retrieve precise information, ensuring accuracy and efficiency.

Resilience

- Proven ability to thrive under both cognitive and physical pressure, consistently meeting deadlines and delivering high-quality results in demanding, fast-paced environments.

Collaboration

- Strong collaboration skills, working effectively with cross-functional teams to achieve shared goals and drive project success.

Technical Skills

Video Editing: My philosophy is to craft videos that captivate viewers from the first second and keep them engaged until the very last frame.

AI Video Creation: Full-service AI video production for music videos and all forms of storytelling, creating cinematic, fully realistic visuals with lifelike gestures, expressions, and immersive narratives.

Color Grading: Professional color grading that enhances mood, emotion, and visual storytelling, transforming raw footage into cinematic, polished, and visually striking content.

Motion Graphics: Dynamic motion graphics that bring ideas to life, combining creative design and animation to engage audiences and elevate visual storytelling.

Videography: Spectacular videography capturing compelling visuals, authentic moments, and cinematic storytelling to create engaging and high-quality video content.

Voice Over: Professional voice-over services that bring scripts to life, adding emotion, clarity, and personality to enhance storytelling and audience engagement.

Projects

It Happened In The Forth Quarter - BOOK TRAILER • [↗](#)

Award-Winning Project : Charday is an owner to Nueway Studios, in addition, She's an influencer in the business sector, Ordinarily, she gives frequent tips for the new business owners, how to succeed in business and how to grow. In this year, she published a book entitled with IT HAPPENED IN THE FOURTH QUARTER as a reference for business owners.

Juneteenth | 2D Animation • [↗](#)

Award-Winning Project : Commemorating Juneteenth as a day for African Americans to celebrate not only their freedom, but their history, culture, and achievements.

Amr Diab - Baba | AI-Driven music video • [↗](#)

Fully Created AI Production.

The Nugget Podcast - Official Trailer • [↗](#)

The Nugget podcast explores the stories of people who have overcome challenges and gained valuable experience, wisdom and insight. These dynamic and incredible guests are sharing “nuggets” they've learned overtime. I was honored to create the official trailer for it.

The United Nations cop 27 | News Report • [↗](#)

A documentary that shows how the Egyptian laws are working to curb water scarcity, what the mechanism is and what are the procedures that farmers supposed to follow.

Maze Broadcast | Sequential Youtube Show • [↗](#)

True stories are based on real-life struggles, survivals, crimes, triumphs, and complexities along the history.

Build With Rosa | Channel Intro • [↗](#)

Rosa Zimmerman is a latin interior designer, she's really creative and has brought up a new vision to the industry. Literally she creates spaces that people love to live in. Her life is eventful that makes her eager to depict her life into sequential TV shows to be a genuine inspiration for millions for their competitors.

Global NorthStar | Corporate Video • [↗](#)

Northstar is a truly integrated software solution, they have plenty of services's worthy to showcase to millions of clients over the United States.

Knauf Aquapanel | Social Media Campaigns • [↗](#)

Knauf Aquapanel offers innovative solutions that are water-resistant and robust, perfect for wet areas and exterior applications.

References

Adel El Mahrouky: Cairo Bureau Chief at CGTN (Cairo-Egypt) +20 100 626 6026, adel.mahrouky@gmail.com

Rosa Zimmerman: Founder at RSZ Interiors (Florida,USA) +1 (404) 538-3382, Rosa@rszinteriors.com

William Salvi: Executive Producer at Salvi Media (Chicago, USA) +1 (847) 924-9898, wsalvi@salvimedia.com

Charday Oldacre: Owner at Nueway Studios (Atlanta, USA) +1 (678) 598-0615, charday@nuewaystudios.com

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